



A Wild Walk...
a Roaring Impact



Thank you!

Because of your efforts – walking, fundraising and sponsoring – you have made a difference. Thank you for your generous support of Cincinnati Walks for Kids.

With your help, we raised a record-breaking **\$1 million** this year for Cincinnati Children's and the patients and families we serve.

Every dollar will help us improve child health. **Thank you.**

When you walk by our side, we achieve so much. 2015 highlights include:

\$1M raised

6,850 walkers

315 total teams

80 areas received walk support

1 great cause

Together, we are improving the lives of kids everywhere.

Because of your support, the experts at Cincinnati Children's are improving outcomes for kids right here in our own backyard, across the country and around the globe. Below are just a few of the many ways your walk support impacts the children and families who rely on us for world-class care.



Advance Research

Without your support, the research pioneers at Cincinnati Children's would not be able to advance important studies that lead to the most innovative treatments available.

Only 4 percent of federal funding goes to pediatric

research. Philanthropic support from donors is critical to fill gaps to ensure that we can align our resources with our ambitions.

Funds from the walk support dozens of important studies, such as those conducted in the Brain Tumor Center at the Cancer and Blood Diseases Institute. The center's investigators are studying genomic changes in brain tumors in order to develop more effective and personalized therapy for our vulnerable patients.



Help Kids Just Be Kids

Swinging, sliding and running around the playground makes kids pretty happy. But it's more than just fun - it's an important part of a child's health.

Playtime is crucial

to healthy brain development, creativity, dexterity and emotional strength. And thanks to funds from the walk, we were able to add new playground equipment at our College Hill campus.

Now the more than 2,100 kids who rely on Cincinnati Children's for their mental health needs can run, jump and play like kids should.



Change the Game

Cincinnati Children's offers a runners, throwers and golfers clinic through our Division of Sports Medicine and Physical Therapy at our Green Township campus. This clinic helps young athletes get back in the game quickly following an injury.

Funds from the 2015 Cincinnati Walks for Kids helped us purchase innovative software and high-definition cameras that allow our experts to analyze an athlete's injury at several levels - slow motion, frame by frame, as well as joint-angle analysis. This state-of-the-art equipment allows us to better tailor treatment to enhance performance and accelerate recovery.



Keep Students on Track

Children with chronic diseases often spend months in the hospital, missing important educational milestones.

The School Intervention Program (SIP) — one of the first of its kind in the country — provides daily activities

for patients to keep them on track while in the hospital.

"I am certain Aaron would not have been as successful in school had it not been for the early and continued support of the school intervention staff at Cincinnati Children's," says a parent.

Walk support partially funds SIP, allowing us to provide academic resources to these much-needed student populations.

Thank you to our corporate sponsors

Presenting Sponsor



Cincinnati-Northern Kentucky Honda Dealers

Archiable Electric

Cassady Schiller CPAs &
Advisors

Cincinnati Bell
84.51°

Ethicon

Fifth Third Bank

Fort Washington Investment
Advisors, Inc.

GBBN Architects

Insuring the Children

Kolar

Messer

The Nelson Stark Company

Northwestern Mutual

PNC

Peck Hannaford + Briggs

Pioneer Cladding & Glazing

Systems

Pomeroy

RCF Group

Remke Markets

McGraw Insurance

RoundTower Technologies

Sodexo

Solar Tint

State Farm



Why We Walk

We've been part of the Cincinnati Children's family since our son JJ was just 10 days old. JJ had Pierre Robin Syndrome — a condition that made breathing difficult. He also has Bainbridge Ropers Syndrome which brings intellectual and motor challenges.

From his time in the NICU as a newborn to the multidisciplinary care he still receives today, Cincinnati Children's has done so much for our family. That's why we have participated in every Cincinnati Walks for Kids. It's how we can show our thanks and support for the medical center.

We see JJ get stronger every day, and that's because of Cincinnati Children's. We couldn't be more grateful.

- Bobby
Grateful Dad